

Dress for Ribbons at Equis Boutique

Riders seeking a one-stop shop for luxury, show-ring-ready brands can look no further than Equis Boutique's mobile pop-up shops for their next competition look. As European brands make their way west, options for apparel, both casual and competition, are becoming endless. But with design and elegance being paramount, Equis introduces a simplified way to update your apparel.

Founded by FEI judges and active proponents of international equestrian competition Elena Couttenye and Cesar Hirsch, Equis partnered with high-end brands to launch Equis Boutique in fall 2014. Equis Boutique delivers superior service through mobile store shopping to educate their consumers on the brands they offer as well as show the variety and quality of their made-to-order, customized products. By providing a unique shopping experience, Equis rises above your normal tack shop to offer only the best. In addition to Manfredi, Kingsland Equestrian, Parlanti and Anna Scarpati, Equis Boutique also boasts partner brands including Kentucky Horsewear, Dy'on, a selection of imported bits and official FEI and JustWorld International merchandise.

Dress head to toe in quality, luxury and customization with these looks styled by Equis Boutique. Like what you see? Visit Equis Boutique for more! Visit their website at www.equisboutique.com to view their "on the road" schedule. **S**



Kingsland Equestrian breeches in navy



Custom tall dress boots by Parlanti



Belts by Manfredi



Handcrafted Italian bag by Anna Scarpati.